



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING



EVENT MEDIA AVAILABILITIES FOR OPA-LOCKA AIRPORT



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## EVENT PROGRAMS

ROARING THUNDER MEDIA is offering a rare opportunity to target those UHNW individuals who have the financial means to fly private to events in and around the Miami area during the months of December, January and February.

These months are not only the height of the South Florida “season,” it is also the time of year when Miami plays host to the following world-class events:

December: Art Basel Miami

January: New Year’s Festivities, Capital One Orange Bowl, Pre-Super Bowl Activities

February: Super Bowl LIV and Miami International Boat Show

ROARING THUNDER MEDIA is pleased to present the following media opportunities available at the Atlantic Aviation FBO at Opa-Locka Airport which serves the Miami area. These opportunities are available as complete packages or as individual locations, except for the Super Bowl option which is only available as a total domination package.





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# ATLANTIC AVIATION OPA-LOCKA AIRPORT AVAILABILITIES



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## EXTERIOR BANNER LOCATED ON FBO FACADE





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## EXTERIOR BANNER LOCATED AT FRONT DOOR







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## EXTERIOR BANNER LOCATED AT SIDE OF FBO





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## EXTERIOR BANNER LOCATED ON BUILDING FACADE





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## EXTERIOR BANNER LOCATED ON SIDE OF BUILDING







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## FOUR PILLARS LOCATED AT FBO PORTE COCHERE





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## EXTERIOR BANNERS - TARMAC SIDE





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## INTERIOR BANNER ADJACENT TO CONCIERGE DESK & COFFEE BAR





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## EXTERIOR PRODUCT DISPLAY AREA





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## OPA-LOCKA COSTS

- All monthly costs as shown on the following page are net
- All signage may be purchased as individual units or as a total package with the exception of February which must be purchased as a total domination package due to Super Bowl





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## OPA-LOCKA PROGRAM SUMMARY BUDGET

### MEDIUM

	DECEMBER	JANUARY	FEBRUARY
Exterior banner / facade (pg. 4)	\$7,500.00	\$7,500.00	\$10,000.00
Exterior banner / front door (pg. 5)	\$7,500.00	\$7,500.00	\$10,000.00
Exterior banner / side (pg. 6)	\$15,000.00	\$10,000.00	\$20,000.00
Exterior banner / facade (pg. 7)	\$20,000.00	\$15,000.00	\$25,000.00
Exterior banner / side (pg. 8)	\$10,000.00	\$10,000.00	\$15,000.00
Four (4) pillars / porte cochere (pg. 9)	\$20,000.00/4	\$15,000.00/4	\$25,000.00/4
Two (2) exterior banners / tarmac side (pg. 10)	\$20,000.00/2	\$15,000.00/2	\$25,000.00/2
Interior banner / concierge desk (pg. 11)	\$12,500.00	\$10,000.00	\$15,000.00
Exterior product display area (pg. 12)	\$12,500.00	\$10,000.00	\$15,000.00
<b>DOMINATION PACKAGE PRICING</b>	<b>\$125,000.00</b>	<b>\$100,000.00</b>	<b>\$160,000.00</b>
<b>THREE-MONTH DOMINATION PACKAGE - ALL SIGNAGE SHOWN FOR DECEMBER, JANUARY &amp; FEBRUARY</b>			<b>\$385,000.00</b>





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