

ROARING THUNDER

A white silhouette of a biplane is centered on a dark blue background. The vertical stabilizer of the plane is replaced by Mickey Mouse's iconic ears. The wings are spread wide, and the fuselage is visible below the wings.

MEDIA PORTFOLIO



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

PRIVATE JET PASSENGER PROFILE

DEMOGRAPHICS

- 4.12 average passengers per private jet
- 63% male/37% female
- Average age: 41
- \$7,500 average cost one way - short range jet
- \$76,500 average cost one way - long range jet
- 49.7% of private jet owners are Americans
- 30% of current jet owners plan to buy another jet within 5 years



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

PRIVATE JET PASSENGER PROFILE

FACTS AND FIGURES

- Business aviation supports over 1.1 million jobs
- 38% of business travel includes multiple destinations
- Business aviation generates \$219 billion per year in economic activity
- Business aircraft reach over 5,000 airports/ commercial reach 500
- 95% of Fortune Magazine's "World's most admired companies" are private jet users
- 86% of Fortune Magazine's "100 Best Places Places to Work" are private jet users
- 98% of Business Week's "100 Best Brands" are private jet users



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

RTM LOCATIONS 2018: DOMESTIC

ALABAMA

BIRMINGHAM (BHM)

ARIZONA

TUCSON

CALIFORNIA

BAKERSFIELD

BURBANK

CARLSBAD

LOS ANGELES

OAKLAND

ORANGE COUNTY

PALM SPRINGS

RIVERSIDE

SAN JOSE

SANTA BARBARA

SANTA MONICA

STOCKTON

VAN NUYS

VICTORVILLE

YUMA

COLORADO

ASPEN

MONTROSE

RIFLE

STEAMBOAT SPRINGS/HAYDEN

VAIL

CONNECTICUT

BRIDGEPORT

DELAWARE

WILMINGTON

FLORIDA

BOCA RATON

DAYTONA BEACH

DESTIN

FORT LAUDERDALE

JACKSONVILLE

LAKELAND

MIAMI (OPF)

NAPLES

OCALA

ORLANDO

PALM BEACH

PANAMA CITY

POMPAÑO BEACH

ST. AUGUSTINE

ST. PETERSBURG

SARASOTA

STUART

TALLAHASSEE

TAMPA

WEST PALM BEACH (PBI)

GEORGIA

ATLANTA (PDK)

SAVANNAH

IDAHO

SUN VALLEY

ILLINOIS

CHICAGO (PWK)

CHICAGO (MDW)

ST. LOUIS

INDIANA

INDIANAPOLIS

SOUTH BEND

KANSAS

TOPEKA

KENTUCKY

LOUISVILLE

LOUISIANA

ALEXANDRIA

LAKE CHARLES

NEW ORLEANS

MASSACHUSETTS

BOSTON (BED)

MISSISSIPPI

GULFPORT-BILOXI

MINNESOTA

MINNEAPOLIS/ST. PAUL

MISSOURI

KANSAS CITY (MKG)

ST. LOUIS (SUS)

NEVADA

LAS VEGAS

RENO

NEW JERSEY

TETERBORO

NEW MEXICO

ALBUQUERQUE

FARMINGTON

NEW YORK

ALBANY

FARMINGDALE

ISLIP

NYC (JFK)

NYC (LGA)

NYC - EAST 34TH STREET
HELIPORT

SOUTHAMPTON HELIPORT

STEWART

WESTCHESTER

WESTHAMPTON

OHIO

CLEVELAND

OKLAHOMA

OKLAHOMA CITY

TULSA

OREGON

EUGENE

MEDFORD

PORTLAND

PENNSYLVANIA

PHILADELPHIA (PHL)

PHILADELPHIA (PNG)

PITTSBURGH

SOUTH CAROLINA

CHARLESTON

HILTON HEAD

JOHNS ISLAND

TENNESSEE

NASHVILLE

TEXAS

AUSTIN

CORPUS CHRISTI

DALLAS (ADS)

DALLAS (DAL)

EL PASO

HOUSTON (HOU)

HOUSTON (IAH)

SAN ANTONIO

UTAH

SALT LAKE CITY

VIRGINIA

DULLES

NEWPORT NEWS

RICHMOND

WASHINGTON

MOSES LAKE

WISCONSIN

WAUKESHA

WYOMING

CASPER



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

RTM LOCATIONS 2018: INTERNATIONAL

CANADA

CALGARY
MONTREAL
TORONTO
VANCOUVER

CARIBBEAN

BERMUDA (COMING SOON)
NASSAU
SAN JUAN
TURKS & CAICOS (COMING SOON)

EUROPE

AUSTRIA

VIENNA

FRANCE

CANNES MANDELIEU
NICE COTE D'AZUR
PARIS LE BOURGET
ST. TROPEZ

GERMANY

BERLIN
COLOGNE
DUSSELDORF
MUNICH

MONACO

SWITZERLAND

BASEL
GENEVA
ZURICH

EUROPE

UNITED KINGDOM

LONDON HELIPORT
LONDON BIGGIN HILL
LONDON CITY
LONDON GATWICK
LONDON HEATHROW
LONDON LUTON
LONDON STANSTED

MIDDLE EAST / ASIA

CHINA

BEIJING

HONG KONG

MALAYSIA

KUALA LUMPUR

SINGAPORE

TURKEY

ISTANBUL

MIDDLE EAST / ASIA

UAE

ABU DHABI
DUBAI
JEDDAH
MEDINA
RIYADH

RUSSIA

MOSCOW

SOUTH AFRICA

CAPE TOWN

SOUTH AMERICA

BRAZIL

SAO PAULO
BELO-HORIZONTE

COLUMBIA

CARTAGENA



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

INTERIOR DIGITAL MONITORS





THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

INTERIOR BACKLIT SIGNAGE





THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

LARGE FORMAT INTERIOR VINYL BANNERS



HELIPORT TARMAC SIGNAGE

34TH STREET HELIPORT, NEW YORK



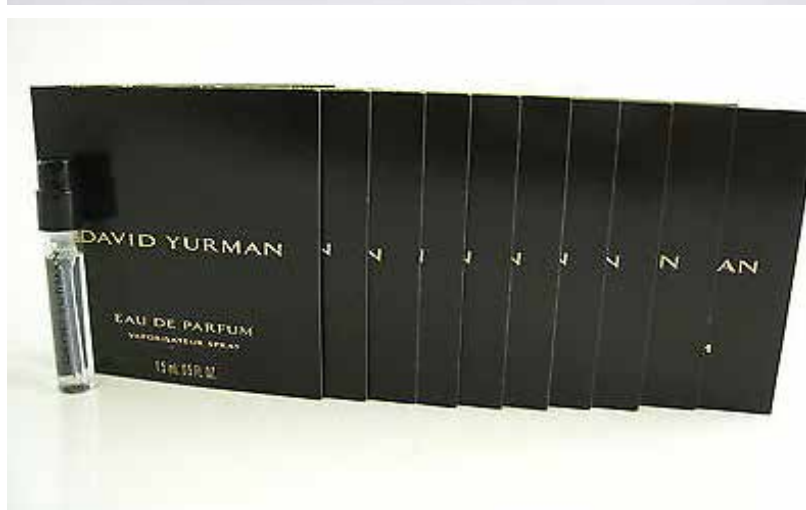
SOUTHAMPTON HELIPORT, NEW YORK





THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

INTERIOR PRODUCT DISPLAY





THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

INTERIOR AUTO DISPLAY





THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

EXTERIOR DISPLAY





THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

HIGH PROFILE EXTERIOR SIGNAGE



ORION JET CENTER
MIAMI-OPA-LOCKA EXECUTIVE AIRPORT



PROVIDENCE JET CENTER
QUONSET STATE AIRPORT



ATLANTIC AVIATION
BOB HOPE AIRPORT (BURBANK, CA)



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

2018 FBO DOMESTIC EVENTS & SPONSORSHIP SCHEDULE

JANUARY 2018

JANUARY 7 - GOLDEN GLOBE AWARDS
JANUARY 9 - PEOPLE'S CHOICE AWARDS
JANUARY 16 TO 28 - SUNDANCE FILM FESTIVAL
JANUARY 21 - SCREEN ACTORS GUILD AWARDS
JANUARY 25 TO 28 - WINTER X GAMES 22
JANUARY 28 - THE GRAMMY AWARDS, NYC

FEBRUARY 2018

FEBRUARY 1 TO 4 - WASTE MANAGEMENT OPEN, SCOTTSDALE
FEBRUARY 8 TO 11 - AT&T PEBBLE BEACH PRO-AM
FEBRUARY 15 TO 18 - GENESIS OPEN, PACIFIC PALISADES
FEBRUARY 22 TO 25 - HONDA CLASSIC, PALM BEACH GARDENS
FEBRUARY 3 - DIRECTOR'S GUILD OF AMERICA AWARDS
FEBRUARY 4 - SUPER BOWL LII
FEBRUARY 8 TO 11 - ATT PEBBLE BEACH PRO-AM GOLF
FEBRUARY 15 TO 19 - MIAMI INTERNATIONAL BOAT SHOW
FEBRUARY 18 - DAYTONA 500

MARCH 2018

MARCH 1 TO 4 - PUERTO RICO OPEN, PUERTO RICO
MARCH 4 - THE ACADEMY AWARDS
MARCH 8 TO 11 - VALSPAR CHAMPIONSHIP, PALM HARBOR, FL
MARCH 15 TO 18 - ARNOLD PALMER INVITATIONAL, ORLANDO, FL
MARCH 14 TO 18 - SUN VALLEY FILM FESTIVAL
MARCH 19 TO APRIL 1 - MIAMI OPEN
MARCH 21 TO 25 - PALM BEACH INTERNATIONAL BOAT SHOW
MARCH 21 TO 25 - WORLD GOLF CHAMPIONSHIPS: WGC-DELL
MATCH PLAY, AUSTIN, TX
MARCH 29 TO APRIL 1 - PGA TOUR: HOUSTON OPEN

APRIL 2018

APRIL 5 TO 8 - MASTERS TOURNAMENT, AUGUSTA, GA
APR. 12 TO 15 - RBC HERITAGE (GOLF) HILTON HEAD, SC
APRIL 13 TO 22 - COACHELLA MUSIC FESTIVAL
APRIL 15 - ACADEMY OF COUNTRY MUSIC AWARDS
APRIL 19 TO 22 - VALERO TEXAS OPEN, SAN ANTONIO
APRIL 26 TO 29 - ZURICH CLASSIC OF NEW ORLEANS

MAY 2018

MAY 3 TO 6 - WELLS FARGO CHAMPIONSHIP, CHARLOTTE, NC
MAY 5 - KENTUCKY DERBY
MAY 5 - BERKSHIRE HATHAWAY ANNUAL MEETING, OMAHA
MAY 10 TO 13 - 32ND PGA MINORITY COLLEGIATE GOLF
CHAMPIONSHIP, PORT ST. LUCIE, FLORIDA
MAY 10 TO 13 - THE PLAYERS CHAMPIONSHIP,
PONTE VERDE BEACH, FL
MAY 17-20 - AT&T BYRON NELSON, DALLAS
MAY 24 TO 27 - 79TH KITCHENAID SENIOR PGA
CHAMPIONSHIP, BENTON HARBOR, MICHIGAN
MAY 24 TO 27 - DEAN & DELUCA INVITATIONAL, FORT WORTH
MAY 27 - INDIANAPOLIS 500
MAY 31 TO JUNE 3 - THE MEMORIAL TOURNAMENT,
DUBLIN, OH

JUNE 2018

JUNE TBD - STANLEY CUP FINALS
JUNE TBD - NBA FINALS
JUNE 4 - CFDA AWARDS, NEW YORK
JUNE 7 TO 10 - BILDERBERG CONFERENCE, CHANTILLY, VA



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

2018 FBO DOMESTIC EVENTS & SPONSORSHIP SCHEDULE

JUNE 2018 (CONTINUED)

JUNE 7 TO 10 - FED-EX ST. JUDE CLASSIC, MEMPHIS, TN
JUNE 9 - ROYAL BRITISH POLO, NEW YORK CITY
JUNE 11 TO 17 - US OPEN GOLF, SOUTHAMPTON
JUNE 13 TO 16 - SUMMER X GAMES
JUNE 14 TO 17 - U.S. OPEN, SOUTHAMPTON, NY
JUNE 15 - ASPEN FOOD AND WINE FESTIVAL
JUNE 17 TO 20 - 51ST PGA PROFESSIONAL CHAMPIONSHIP,
SEASIDE, CALIFORNIA
JUNE 21 TO 24 - TRAVELERS CHAMPIONSHIP, CROMWELL, CT
JUNE 28 TO JULY 1 - THE NATIONAL, TBA

JULY 2018

JULY 5 TO 8 - THE GREENBRIER CLASSIC, WHITE SULPHUR
SPRINGS, WV
JULY 9 TO 13 - ALLEN & CO, SUN VALLEY
JULY 12 TO 15 - JOHN DEERE CLASSIC, SILVIS, IL
JULY 18 TO 22 - KEENELAND CONCOURS D' ELEGANCE
JULY 19 TO 22 - BARBASOL CHAMPIONSHIP, TBA
JULY 26 TO 29 - RBC CANADIAN OPEN, OAKVILLE,
ONTARIO, CANADA
JULY 27 TO 29 - NEWPORT BUCKET/CANDY STORE CUP

AUGUST 2018

AUGUST 2 TO 5 - WGC-BRIDGESTONE INVITATIONAL, AKRON
AUGUST 2 TO 5 - BARRACUDA CHAMPIONSHIP, RENO, NV
AUGUST 6 TO 12 - 100TH PGA CHAMPIONSHIP, ST. LOUIS
AUGUST 7 TO 13 - U.S. PGA GOLF CHAMPIONSHIP,
ST. LOUIS

AUGUST 2018 (CONTINUED)

AUGUST 16 TO 19 - WYNDHAM CHAMPIONSHIP,
GREENSBORO, NC
AUGUST 17 TO 20 - PEBBLE BEACH CONCOURS D'ELEGANCE
AUGUST 23 TO 26 - THE NORTHERN TRUST, RIDGEWOOD, NJ
AUGUST 28 TO SEPT 10 - U.S. OPEN TENNIS, QUEENS, NY
AUGUST 25 TO SEPTEMBER 2 - HAMPTON CLASSIC
AUGUST 31 TO SEPT. 3 - DELL TECHNOLOGIES CHAMPIONSHIP,
BOSTON, MA

SEPTEMBER 2018

SEPTEMBER 6 TO 14 - NEW YORK FASHION WEEK
SEPTEMBER 6 TO 9 - BMW CHAMPIONSHIP,
NEWTOWN SQUARE, PA
SEPTEMBER 20 TO 23 - TOUR CHAMPIONSHIP, ATLANTA, GA

OCTOBER 2018

OCTOBER 19 TO 21 - FORMULA 1, AUSTIN
OCTOBER 24 TO NOV 1 - WORLD SERIES (VENUE TBD)
OCTOBER 25 TO 28 - 30TH SENIOR PGA PROFESSIONAL
CHAMPIONSHIP, PORT ST. LUCIE, FLORIDA
OCTOBER 29 TO 31 - 17TH PGA JONES CUP, PORT ST. LUCIE,
FLORIDA
OCTOBER 31 TO NOV 4 - FORT LAUDERDALE BOAT SHOW



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

2018 FBO DOMESTIC EVENTS & SPONSORSHIP SCHEDULE

NOVEMBER 2018

NOVEMBER TBD - THE SPORTING ART AUCTION, KEENELAND

NOVEMBER 2 TO 3 - THE BREEDERS CUP, KENTUCKY

NOVEMBER 5 TO 9 - 102ND PGA ANNUAL MEETING, PALM
SPRINGS

NOVEMBER 15 TO 18 - 42ND NATIONAL CAR RENTAL ASSISTANT
PGA PROFESSIONAL CHAMPIONSHIP, PORT ST. LUCIE, FLORIDA

NOVEMBER 16 TO 19 - 8TH PGA JR. LEAGUE CHAMPIONSHIP,
SCOTTSDALE, ARIZONA

DECEMBER 2018

DECEMBER 5 TO 9 - ART BASEL MIAMI

DECEMBER 31 - ASPEN NEW YEAR'S EVE CELEBRATIONS

DECEMBER 31 - PALM BEACH NEW YEAR'S EVE CELEBRATIONS



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

2018 INTERNATIONAL EVENTS & SPONSORSHIP SCHEDULE

JANUARY 2018

JANUARY 23 TO 26 - DAVOS WORLD ECONOMIC FORUM
JANUARY 26 TO 28 - ST. MORITZ WORLD POLO CUP ON SNOW

FEBRUARY 2018

FEBRUARY 4 TO 18 - WHITE TURF INT'L HORSE RACES, ST. MORITZ

MARCH 2018

MARCH 1 TO 4 - WORLD GOLF CHAMPIONSHIPS: MEXICO
CHAMPIONSHIP, MEXICO CITY
MARCH 13 TO 16 - MIPIM PROPERTY MARKET, CANNES
MARCH 15 TO 18 - NBO OMAN GOLF CLASSIC, AL MOUJ GOLF
MUSCAT, OMAN
MARCH 21 TO 25 - CORALES PUNTA CANA RESORT & CLUB
CHAMPIONSHIP, PUNTA CANA, D.R.
MARCH 29 TO 31 - ART BASEL HONG KONG

APRIL 2018

APRIL 12 TO 15 - SINGAPORE YACHT SHOW
APRIL 12 TO 15 - EUROPEAN GOLF TOUR (TBA)
APRIL 19 TO 22 - TROPHEE HASSAN II, ROYAL GOLF DAR
ES SALAT RABAT, MOROCCO
APRIL 26 TO 29 - VOLVO CHINA OPEN GOLF (TBA)

MAY 2018

MAY 5 TO 6 - EUROPEAN GOLF TOUR, SIXES (TBA)
MAY 9 TO 20 - CANNES FILM FESTIVAL
MAY 10 TO 13 - EUROPEAN GOLF TOUR, ROCCO FORTE
OPEN-VERDURA, AGRIGENTO, SICILY
MAY 17 TO 20 - BELGIAN KNOCKOUT GOLF, ANTWERP, BELGIUM
MAY 24 TO 27 - BMW PGA CHAMPIONSHIP, SURREY, UK

MAY 2018 (CONTINUED)

MAY 25 TO 27 - CONCORSO D'ELEGANZA VILLA D'ESTE, ITALY
MAY 27 - MONACO FORMULA 1 GRAND PRIX
MAY 27 TO JUNE 10 - FRENCH OPEN TENNIS
MAY 31 TO JUNE 10 - SHOT CLOCK MASTERS (GOLF)
ATZENBRUGG, AUSTRIA

JUNE 2018

JUNE 14 TO 17 - ART BASEL, SWITZERLAND
JUNE 16 TO 17 - LE MANS 24 HOURS, LE MANS, FRANCE
JUNE 17 TO JULY 2 - FIFA CONFEDERATION CUP
JUNE 19 TO 23 - ROYAL SCOT HORSE RACE, BERKSHIRE, UK
JUNE 21 TO 24 - BMW INTERNATIONAL OPEN (GOLF),
PULHEIM, GERMANY
JUNE 28 TO JULY 1 - HNA OPEN DE FRANCE, PARIS

JULY 2018

JULY 5 TO 8 - ROLEX BRITISH GRAND PRIX, UK
JULY 5 TO 8 - IRISH OPEN (GOLF), DONEGAL, IRELAND
JULY 7 TO 29 - TOUR DE FRANCE
JULY 2 TO 16 - WIMBLEDON, LONDON, UK
JULY 12 TO 15 - SCOTTISH OPEN, EAST LOTHIAN, SCOTLAND
JULY 19 TO 22 - JAEGER-LECOULTRE POLO GOLD CUP, UK
JULY 19 TO 22 - THE OPEN CHAMPIONSHIP, CARNOUSTIE,
SCOTLAND
JULY 20 TO 23 - BRITISH OPEN, SCOTLAND
JULY 26 TO 29 - PORSCHE EUROPEAN OPEN, HAMBURG,
GERMANY



THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

2018 INTERNATIONAL EVENTS & SPONSORSHIP SCHEDULE

AUGUST 2018

AUGUST 8 TO 12 - EUROPEAN GOLF TEAM CHAMPIONSHIPS,
PERTSHIRE SCOTLAND
AUGUST 12 TO 14 - BEIJING INT'L MUSIC FESTIVAL
AUGUST 16 TO 19 - NORDEA MASTERS (GOLF), GOTHENBURG
SWEDEN
AUGUST 23 TO 26 - D&D REAL CZECH MASTERS (GOLF),
PRAGUE
AUGUST 30 TO SEPTEMBER 1 - SALON PRIVE SUPERCAR
AUGUST 30 TO SEPTEMBER 2 - MADE IN DENMARK (GOLF),
AARHUS, DENMARK
AUGUST 30 TO SEPTEMBER 9 - VENICE INT'L FILM FESTIVAL

SEPTEMBER 2018

SEPTEMBER 6 TO 9 - OMEGA EUROPEAN MASTERS (GOLF) -
MONTANA, SWITZERLAND
SEPTEMBER 7 TO 17 - TORONTO INT'L FILM FESTIVAL
SEPTEMBER 13 TO 16 - KLM OPEN (GOLF), SPIJK, NETHERLANDS
SEPTEMBER 14 TO 16 - SINGAPORE FORMULA 1 GRAND PRIX
SEPTEMBER 14 TO 18 - LONDON FASHION WEEK
SEPTEMBER 19 TO 25 - MILAN FASHION WEEK
SEPTEMBER 20 TO 23 - PORTUGAL MASTERS (GOLF), VILAMOURA,
PORTUGAL
SEPTEMBER 24 TO 25 - 11TH JUNIOR RYDER CUP,
DISNEYLAND, PARIS
SEPTEMBER 25 TO 30 - 42ND RYDER CUP, FRANCE
SEPTEMBER 26 TO 29 - MONACO YACHT SHOW
SEPT 30 TO OCT 3 - PARIS FASHION WEEK

OCTOBER 2018

OCTOBER 3 TO 7 - FRIEZE MASTERS ART SHOW, LONDON
OCTOBER 4 TO 7 - ALFRED DUNHILL LINKS CHAMPIONSHIP,
CARNOUSTIE & KINGSBARNS, SCOTLAND
OCTOBER 11 TO 14 - BRITISH MASTERS (GOLF), TBA
OCTOBER 18 TO 21 - ANDALUCIA VALDERRAMA MASTERS,
SOTOGRADE, SPAIN
OCTOBER 25 TO 28 - WORLD GOLF CHAMPIONSHIPS, HSBC
CHAMPIONS, SHANGHAI, CHINA

NOVEMBER 2018

NOVEMBER 1 TO 4 - TURKISH AIRLINES OPEN (GOLF),
ANTALYA, TURKEY
NOVEMBER 6 - MELBOURNE CUP HORSE RACE, AUSTRALIA
NOVEMBER 8 TO 11 - NEDBANK GOLF CHALLENGE, SUN CITY,
SOUTH AFRICA
NOVEMBER 15 TO 18 - DP WORLD TOUR CHAMPIONSHIP (GOLF),
DUBAI

DECEMBER 2018

DECEMBER 31 - ST. BART'S NEW YEAR'S EVE CELEBRATIONS

ROARING THUNDER

THE PREMIER SOURCE FOR PRIVATE JET TERMINAL ADVERTISING

ROARING THUNDER MEDIA, LLC

1120 BLOOMFIELD AVENUE, SUITE 107
WEST CALDWELL, NEW JERSEY 07006

980 NORTH FEDERAL HIGHWAY, SUITE 110
BOCA RATON, FL 33432

BRAD DYER

VICE-PRESIDENT OF OPERATIONS
BRAD@ROARINGTHUNDERMEDIA.COM
MOBILE: 973.303.6452

